


Sec. 34.66, P. L. & R.

U. S. POSTAGE

PAID

Stoneville, Miss.

Permit No. 2

An illustration of two cotton bolls. The top boll is white with black outlines and contains the text 'Why Stoneville Cottons'. The bottom boll is also white with black outlines and contains the text 'are Best for you!'. Both bolls are set against a solid orange background. The bolls are depicted with some leaves and stems at the bottom.

**Why
Stoneville
Cottons**

**are
Best
for you!**

The Importance of BREEDERS REGISTERED SEED

Just as mechanized farming methods are being advanced through refinements in equipment, so the cotton plant and characteristics are being constantly improved through scientific breeding and research. By modern genetic and plant-breeding techniques, new advances in improving quality, increasing yields, and adapting plants to changing methods, are being made *every year!* BREEDERS REGISTERED SEED are released *directly* from scientifically controlled breeding farms, incorporating ALL the most recently developed refinements. It is your added margin of improvement to insure absolute peak of performance . . . A DIRECT source of the world's most highly developed cottons.

BREEDER'S REGISTERED Stoneville 3202

The High Producing Cotton
with
Extra Earliness



MATURITY—Early—an especially important factor, in year of heavy boll weevil infestation—for late planting—in areas with planting deadlines due to pink boll worm or frost.



PLANT TYPE—Open—Smaller than most varieties. Stands up well, foliage is light making for good penetration of sunlight. These points are of prime importance in seasons of heavy rainfall or areas where rank growth is common.



BOLL —Medium Size—round with slight point, and fluffs well.



LINT PERCENTAGE (Gin turn-out)—High—Stoneville 3202 ranks near the top in gin turn-out. Percentage generally runs 36-39.



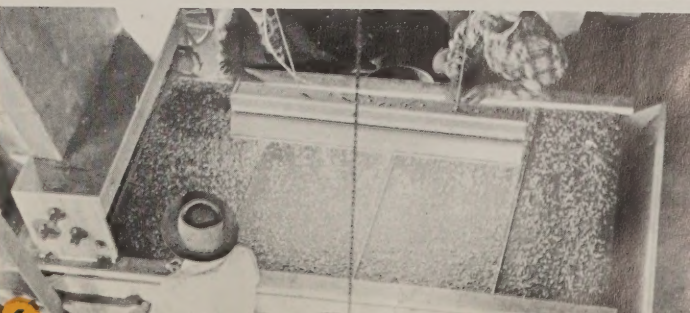
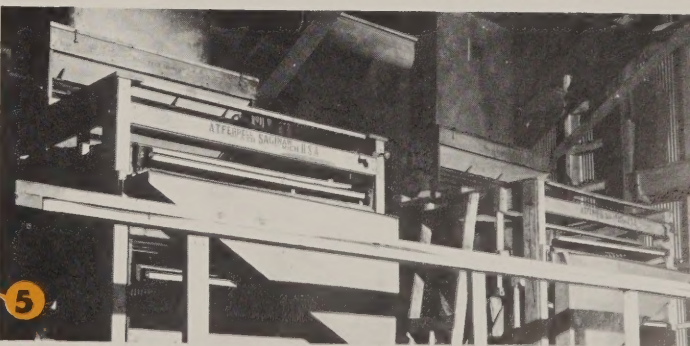
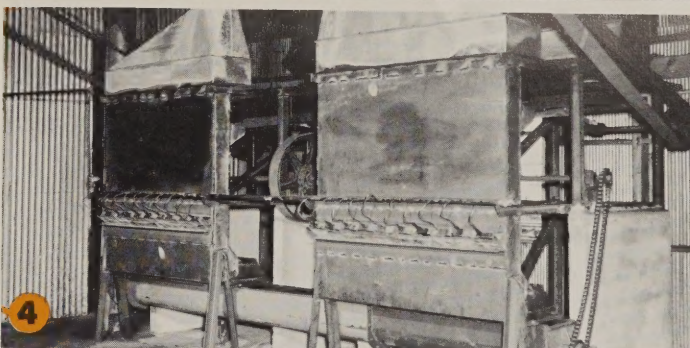
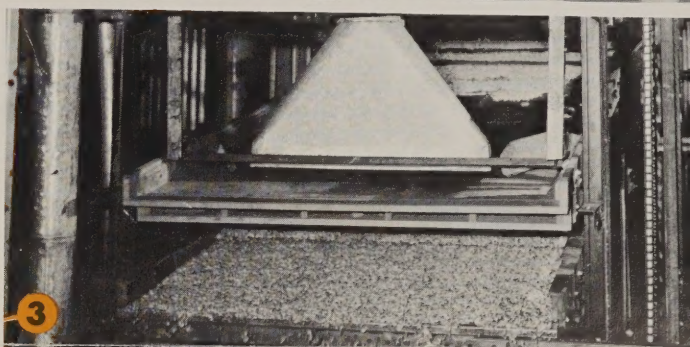
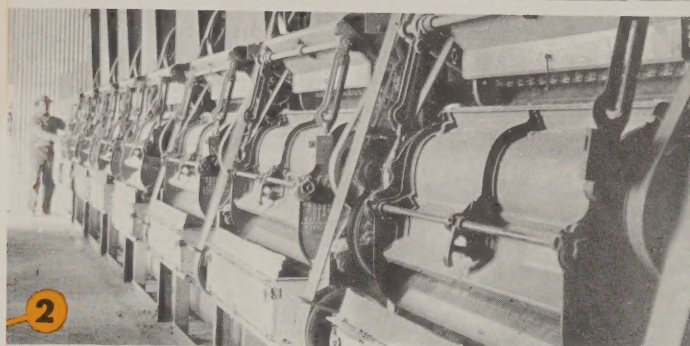
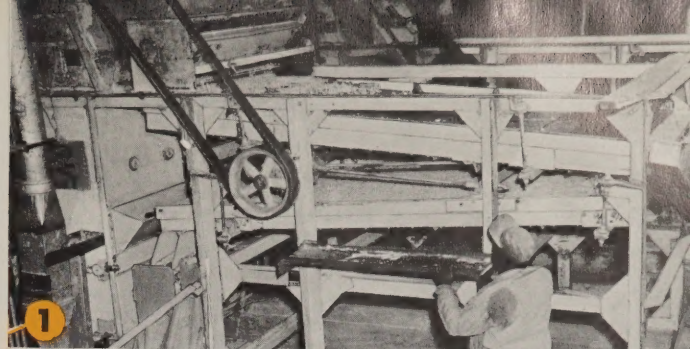
HAND PICKING QUALITIES—Fluffy, well opened bolls make for faster, easier picking.



MACHINE PICKING QUALITIES —Very Good—The seed cotton does not string out or fall out. Early fruiting means large percentage of crop is ready earlier. The plant is not limby or lazy (stands up well) which allows entire plant to pass thru the machine with a minimum of breakage of limbs.

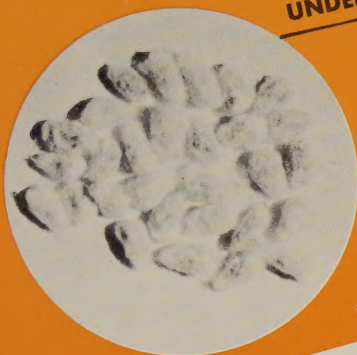


STAPLE LENGTH—Depends on area of growth. Under most conditions will run 1-1/32 to 1-3/32.



6 Steps to "Planter Conditioned Seed"

UNDELINTED SEED



ORDINARY DELINTED SEED



FLASH PROCESSED SEED



...through Exclusive "Flash Process"

1

CLEAN SEED ... is the first essential in processing at Stoneville through our exclusive "FLASH PROCESS." This first cleaning is the first *step* in giving you MORE sound seed in every bag of Stoneville BREEDERS REGISTERED SEED.

2

DELINTING ... ALL BREEDERS REGISTERED SEED are processed through these modern 176 saw delinting machines. These more expensive stands allow looser rolls and "gentler" handling of your planting seed.

3

SECOND CLEANING ... After delinting, the seed are cleaned a second time. Normally this is the final stage in preparing planting seed but it's "only the beginning" for Stoneville's FLASH PROCESSED Breeders Registered Seed.

4

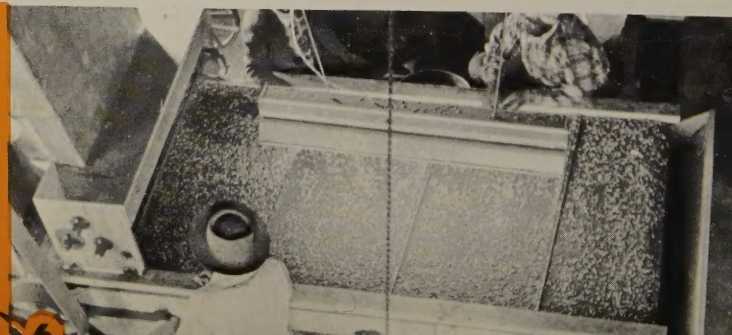
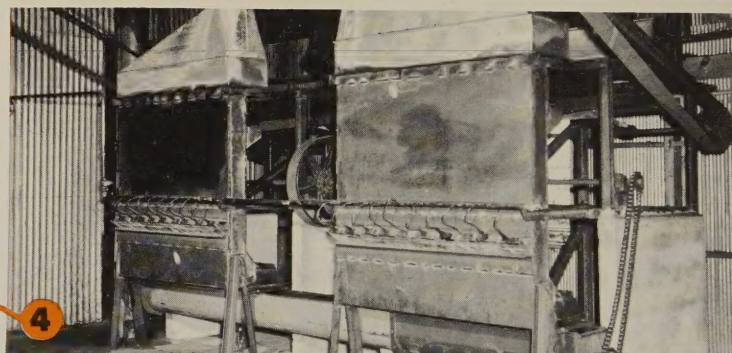
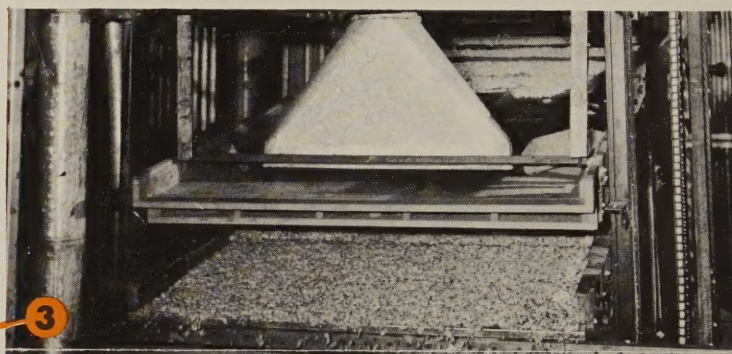
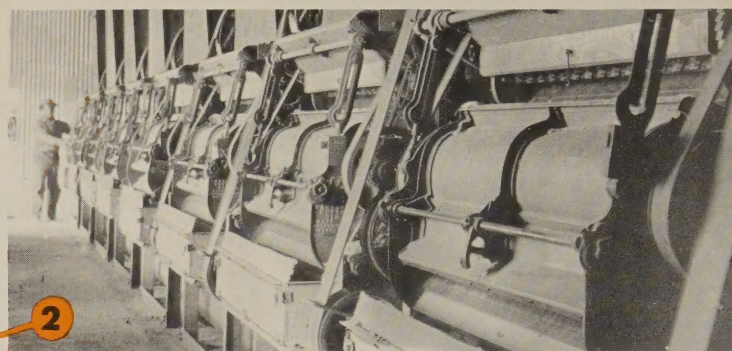
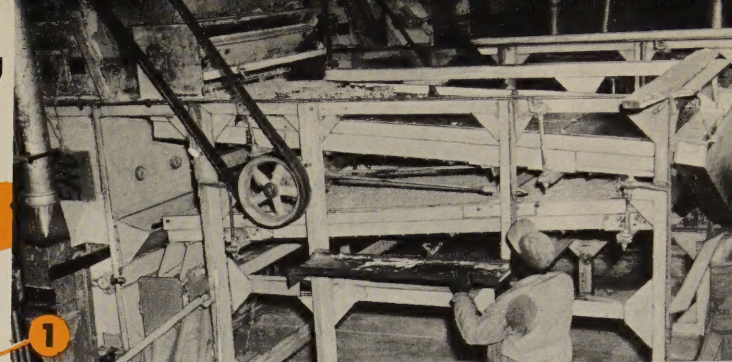
"IN A FLASH" ... the last particles of excess lint are removed. The "tabs," which cause seed to cling together and prevent good cleaning, disappear here in the heart of the exclusive FLASH PROCESS. FLASH PROCESSED SEED retain the protection of the linter coating left by the machine delinting—but gain the "cleanability" and "plantability" of slick seed.

5

THIRD CLEANING ... STONEVILLE Breeders Registered Seed pass over this battery of SUPER 298 cleaners. The removal of the excess tabs of lint allows the seed to spread evenly over the screens for efficient cleaning out of foreign matter, light immature seed, etc.

6

HAND PICKED ... for absolute certainty! The final phase of FLASH PROCESSING is the hand-picking operation. All our seed pass over these endless belts where they undergo a close inspection and any foreign matter or faulty seed are removed. Another reason why you get only the best when you plant BREEDERS REGISTERED "Flash Processed" SEED available only through Stoneville.



Stoneville

Pedigreed

SEED CO.

STONEVILLE, MISSISSIPPI

